

# Corporate Brochure

2024/25







## Welcome to Abode Residencies

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### Premium student accommodation developed with long-term vision

Our Purpose-Built Student Accommodation (PBSA) buildings are designed to be exceptional investment opportunities.

First-class amenities, central locations and quality specifications are hallmarks of Abode, making our buildings the most desirable in the marketplace.

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## Who we are

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### An investment partner you can rely on

The Abode team has decades of experience in the construction and development sectors. Our high standards, forward-thinking attitude and peerless work ethic enable us to complete projects which stand apart from the competition and deliver real value to investors for many years to come.

*“Abode Student offers hassle-free, fully managed investment opportunities that provide a premium experience for students and generate strong, reliable returns for investors.”*

*“We aim to provide best-in-class products in areas of strong demand which can be a core asset in any portfolio.”*

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**Ashley Ladson** BA (Hons)  
CEO, Abode Group



# Why invest in student property?

## Premium assets in a fast-growing sector

The student property sector is growing every year due to the imbalance between supply and demand in the UK. Accommodation plays a key role in the overall student experience, with high end PBSA now the preferred choice for students.

## PBSA is the number one choice for students

Traditional student halls of residence fail to supply either a sufficient number of high quality bed spaces or the range of facilities that today's student desires.

PBSA is a dependable investment and delivers a strong, consistent asset for investors that is resistant the cyclical nature of the UK economy and property market.

## PBSA Key Facts and Figures

4%

Applicant numbers rising 4% each year

UCAS

1 million

Applicant numbers rising 4% each year

UCAS

116,000

Number of international students in the UK

UCAS

5%

Average rental increase predicted for 2024/25

CBRE

£104bn

Size of UK PBSA market by end of 2028

Knight Frank

263,000

Number of additional undergraduates by end of the decade

UCAS

580,000

Shortfall of more than half a million student beds

UCAS

£7,600

Average cost of accommodation per student per year

CUSHMAN & WAKEFIELD

# Student property



## Our student developments

Our PBSA portfolio grows every year and is focussed on high-growth areas with an undersupply of available accommodation. By providing a high end product which exceeds the demands of student renters, you can rely on reliable demand now and strong potential for future growth.



Boutique accommodation located within the heart of the university's new Health and Innovation Campus which will host 2,000 students per year. The development is only a three-minute walk to the town centre, making it perfectly situated for student renters.



Axiom is a new luxury student development in the heart of Stoke-on-Trent, close to Staffordshire University. Originally a police station from the 1970s, the site is being tastefully converted into high-quality, purpose-built student apartments that are perfectly suited to those studying in the local area.



## An established cross-sector developer

We excel in designing and delivering successful properties across the retail, commercial, residential and student accommodation sectors. The breadth and depth of our experience allows us to deliver a wide range of opportunities to meet any portfolio investor's needs.



  
Keele  
UNIVERSITY



  
Keele  
UNIVERSITY

### NEXUS

Nexus is a student village consisting of five blocks of accommodation situated on a 3.5-acre town centre site in Newcastle-Under-Lyme. Located a short bus journey away from Keele University and Staffordshire University, it is also in close proximity to the NHS North Staffordshire General Hospital which incorporates the Keele University medical department.

### ORME

The 112 modern, self-contained studios at Orme in Newcastle-Under-Lyme are some of the most desirable and in-demand student apartments in the town. An easy commute to two universities, this development is in an ideal town centre location and extremely popular with renters.

Orme in Newcastle-Under-Lyme was not only a new build development but it was also a refurbishment of a grade II listed building.





## HEAD OFFICE

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